TURKEY GRANTS REGISTRATION FOR Iodomethane
ARYSTA LIFESCIENCE EXPANDS Iodomethane FURTHER INTO WORLD AGRICULTURE MARKETPLACE

TOKYO, April 28, 2010 – Arysta LifeScience today announced that Turkey has granted commercial registration for WAPITI 98®, a broad-spectrum soil fumigant based on Iodomethane that effectively controls a broad range of soil-borne diseases, nematodes, weed seeds and insects that threaten high-value crops. WAPITI 98® is approved for application to soil in protected agriculture, with tomatoes as the first crop on the label. Turkey is the third country to register Iodomethane for commercial use, following the U.S. and Japan.

“Turkey joins other countries internationally to bring to market an effective tool many growers are seeking during this time of methyl bromide phase-out,” said Hildo Brilleman, Global Product Manager for Fumigants at Arysta LifeScience. “Currently, other fumigants are not available in the Turkish market due to their current non-Annex I inclusion in the EU. Application of WAPITI 98® will reduce the use of post-plant nematicides in Turkey that have led to residue concerns and offer greenhouse cash-crop producers and strawberry growers an effective fumigant alternative.”

The active ingredient in WAPITI 98®, Iodomethane, was developed as a drop-in replacement for methyl bromide, a fumigant being phased out of use internationally. Iodomethane is commercially registered as MIDAS® in the U.S. and YOKAFUME® in Japan.

WAPITI 98® will be available in Turkey through CANSA, a national distributor that has invested in dedicated formulation and packaging and infrastructure for contract application. CANSA collaborated strongly with Arysta LifeScience Europe and was a major contributor to achieving registration. CANSA joins Arysta LifeScience Europe in the implementation of a local training and stewardship program that is specific to the use of WAPITI 98®. In addition, Arysta LifeScience Europe has developed a method for drip application of WAPITI 98 using patented Symmetry™ technology.

“Turkey is a large and fast-growing fresh produce market for European Union export,” said Mike Allan, Global Business Development Manager for Fumigants at Arysta LifeScience. “WAPITI 98® delivers to the Turkish agricultural marketplace a new standard for agricultural practices and technology that adheres to the highest standards for stewardship and environmental protection.”

Iodomethane has undergone rigorous reviews by regulatory authorities to establish protective measures for its use as a next generation soil fumigant. In the U.S., Iodomethane is an effective methyl bromide alternative for more than 28 different agricultural commodities. It has been applied to more than 15,500 acres in the Southeast in the past two and a half years. Growers who apply Iodomethane have experienced results comparable to methyl bromide.
Registration for iodomethane is pending internationally in Australia, New Zealand, Morocco, Israel, Mexico, Guatemala, Costa Rica, and Chile and is in development in many other countries.

About Arysta LifeScience Corporation
Headquartered in Tokyo, Japan, Arysta LifeScience is the world’s largest privately held crop protection and life science company with 2009 revenues of JPY112 billion (US$1.2 billion). An entrepreneurial provider of crop protection and life science products in more than 125 countries worldwide, Arysta LifeScience specializes in marketing and distribution of respected crop protection brands and life science products in harmony with the needs of global partners. More information on the company is available at: www.arystalifescience.com.

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