



PRESS RELEASE

For Immediate Release

Arysta LifeScience Launches Integrated Pest Management Products in Japan
SWIRSKI PLUS and SPICAL PLUS Increase Predatory Mite Populations

Tokyo (January 30, 2012) – Arysta LifeScience is pleased to announce the introduction of SWIRSKI PLUS (*Amblyseius swirskii*) and SPICAL PLUS (*Neoseiulus californicus*), products of Koppert Biological Systems, for integrated pest management in Japan. Both products can be used in a wide range of fruit, vegetable and ornamental crops. SWIRSKI PLUS targets the young larvae of various thrips species, as well as the eggs and larvae of whitefly (both *Trialeurodes vaporariorum* and *Bemisia tabaci*). SPICAL PLUS controls an array of spider mites.

“SWIRSKI PLUS and SPICAL PLUS offer a new breeding and application method for predatory mites,” said Zenjiro Nakamura, product manager, Arysta LifeScience Japan. “The mites are packed in a slow-release sachet, along with bran and prey, and are released into a crop regularly over several weeks to control pests. This is particularly important in crops where no alternative food is available for the pests -- crops such as cucumbers, roses, chrysanthemums and potted plants in which pest pressure must be kept at a low level.”

In 2009, Arysta LifeScience Japan launched SWIRSKI, predatory mites in a bottle (with bran). Although effective against pests, the bottled formulation was difficult to apply to some crops such as citrus trees and grapes.

“The new sachet packaging can be hooked to branches or stems,” explained Nakamura. “In addition, the mites are protected as they are gradually released, allowing them to withstand negative environmental factors such as less food (target pest or pollen), low humidity, and spray chemicals. By bringing SWIRSKI PLUS and SPICAL PLUS to growers, we are introducing more predatory mites and other beneficial insects into our target markets in Japan. We see great benefits for growers of many crops, including cucumbers, eggplants, sweet pepper, citrus and greenhouse flowers.”

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About Koppert

Koppert is the international market leader in the field of biological crop protection and natural pollination. Koppert has a reputation internationally for reliability, innovation and quality. The ongoing research and continuous production of beneficials and pollinators contribute to the development of sustainable agriculture and horticulture world-wide. An important characteristic of Koppert is the involvement in the everyday world of agricultural businesses. Koppert has a results-oriented research and development department, and world-wide network of contacts. Large-scale production of natural enemies and pollinators takes place in modern production facilities. More information is available at <http://www.koppert.com>.

About Arysta LifeScience Corporation

Headquartered in Tokyo, Japan, Arysta LifeScience is the world's largest privately held crop protection and life science company with 2011 revenues of JPY125.8 billion (US\$1.6 billion). An entrepreneurial provider of crop protection and life science products in more than 125 countries worldwide, Arysta LifeScience specializes in marketing and distribution of respected crop protection brands and life science products in harmony with the needs of global partners. More information on the company is available at: www.arystalifescience.com.

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