



Arysta LifeScience

NEWS RELEASE

SUPREMACY[®] Herbicide Now Registered

New SUPREMACY Herbicide for cereal growers in the U.S. offers best in class broadleaf control in one jug.

CARY, NC (February 14, 2011) – New SUPREMACY[®] Herbicide is the latest innovation offered to cereal growers by Arysta LifeScience.

SUPREMACY provides broad-spectrum control of over 70 broadleaf weeds including resistant kochia, wild buckwheat, Canada thistle, Russian thistle, lamb's-quarters, mustards, pigweeds plus many more when combined with the grower's choice of grass herbicide tank-mix partners. SUPREMACY also provides growers with crop rotation freedom for peace of mind and multiple mode of action to fight resistance.

"In addition to excellent broadleaf control, SUPREMACY makes for an outstanding tank-mix partner with EVEREST[®] 2.0, as well as other grass herbicides," says Patrick Haikal, Herbicide Product Manager with Arysta LifeScience. "It allows growers to further customize their weed control with a robust list of tank-mix partners."

"SUPREMACY is just one of many new offerings in Arysta LifeScience's expanding cereals portfolio, which promises to grow significantly over the next few years with a number of product introductions designed to give growers unmatched performance and exceptional value," concludes Haikal.

To learn more about SUPREMACY Herbicide please call 1-866-761-9397, or visit us online at <http://www.supremacyherbicide.com>.

Headquartered in Tokyo, Japan Arysta LifeScience is the world's largest privately held crop protection and life science company with 2009 revenues of JPY112 billion (US\$1.2 billion). An entrepreneurial provider of crop protection and life science products in more than 125 countries worldwide, Arysta LifeScience specializes in the marketing and distribution of respected crop protection brands and life science products in harmony with the needs of global producers. More information on the company is available at: www.arystalifescience.com.

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