



Arysta LifeScience

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FOR IMMEDIATE RELEASE

ARYSTA LIFESCIENCE ACQUIRES DEVIDAYAL SALES LIMITED

ORTHENE[®] Insecticide Launched in India

Tokyo, Japan, 13 February 2012 — Arysta LifeScience announced that it has acquired 100% of the shares of Devidayal Sales Limited (“DSL”) in India, the third-largest crop protection market in Asia. Previously, in March 2011, Arysta LifeScience had acquired a majority interest in DSL. As a result of their combined efforts, Arysta LifeScience has just launched ORTHENE[®] (acephate) insecticide in India, with plans to bring other proprietary products to the Indian market soon.

ORTHENE, which can be tank mixed with other insecticide and fungicides, is used in a wide range of crops to control sucking pests including aphids, jassids and white flies. It also protects against viral diseases that are transmitted through sucking pests. ORTHENE is formulated and packed at the Arysta LifeScience plant in Kalol, India.

“DSL’s professional skills and expansive distribution network are accelerating the registration and introduction of our proprietary products and technologies to the Indian market,” said Soo Keong Tan, Arysta LifeScience Business Unit Head, South Asia & China. “With the launch of ORTHENE, growers benefit from the wide spectrum of control, quick action, and especially the product’s efficacy on stem borers, leaf folder and hoppers in rice, as well as bollworm and jassids in cotton. In addition, other proprietary products, such as our plant nutrients and herbicides, including SELECT[®], EVEREST[®], and DINAMIC[®], are in various stages of registration, development and evaluation for the Indian market. We expect the synergy across products to drive rapid business growth.”

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About Devidayal Sales Limited (DSL)

DSL, previously a family owned company, was founded in 1949, and is a formulator and marketer of pesticides, agrochemicals and micronutrients in India and international markets. DSL is amongst the top 10 privately owned agrochemical companies in India. The Company operates 26 branch offices and 36 stock points across India as well as a formulation and packaging plant in Kalol, Gujarat, India. DSL has developed an extensive distribution network over years of strong relationships and currently has broad access to over 7,000 channel partners and more than 20,000 retail counters in India. DSL exports products to more than 35 countries in Europe, South America, the Far East,

Asia-Pacific, Africa and the Middle East. The company is headquartered in Mumbai, India. More information on the company is available at: www.devidayalagro.com.

About Arysta LifeScience Corporation

Headquartered in Tokyo, Japan, Arysta LifeScience is the world's largest privately held crop protection and life science company with 2011 revenues of JPY125.8 billion (US\$1.6 billion). An entrepreneurial provider of crop protection and life science products in more than 125 countries worldwide, Arysta LifeScience specializes in marketing and distribution of respected crop protection brands and life science products in harmony with the needs of global partners. More information on the company is available at: www.arystalifescience.com.