



Arysta LifeScience

PRESS RELEASE

For Immediate Release

DINAMIC[®] Herbicide Registered by Arysta LifeScience South Africa

Durban (August 29, 2011) – Arysta LifeScience South Africa has announced the registration of DINAMIC[®] 700 WG herbicide. DINAMIC 700 WG is a broad-spectrum residual herbicide based on the company's exclusive amicarbazone molecule. Prior to the registration of DINAMIC 700 WG in South Africa, a provisional registration had been granted for the product.

"Arysta LifeScience South Africa is already a crop-protection leader in South Africa's large sugarcane market," said Fabio Torretta, CEO of Southern and East Africa. "With the registration of DINAMIC, we can serve growers in the region even better. DINAMIC controls the most problematic weeds in sugarcane, such as yellow watergrass and creeping broadleaf species germinating from weeds. In addition, seven years of testing demonstrate its exceptionally long residual control all the way through canopy. DINAMIC can help growers reduce production costs by eliminating the need for follow-up treatments and reducing labor and hand-weeding."

DINAMIC 700 WG for the South African market will be formulated at the company's production facility at Canelands near Durban where it has been formulated for Arysta LifeScience Brazil since the beginning of this year.

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About Arysta LifeScience Corporation

Headquartered in Tokyo, Japan, Arysta LifeScience is the world's largest privately held crop protection and life science company with 2010 revenues of JPY113 billion (US\$1.3 billion). An entrepreneurial provider of crop protection and life science products in more than 125 countries worldwide, Arysta LifeScience specializes in marketing and distribution of respected crop protection brands and life science products in harmony with the needs of global partners. More information on the company is available at: www.arystalifescience.com.

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