



PRESS RELEASE

For Immediate Release

## **Arysta LifeScience Registers DINAMIC™ Herbicide for Corn in China**

**SHANGHAI, CHINA (25 July 2014)** – Arysta LifeScience China and South Asia (CSA) has received registration for DINAMIC™ 70WG Herbicide for corn in China. This is the first registration of Arysta LifeScience’s proprietary active ingredient *amicarbazone* in China and also is the first registration of this formulation for corn in an Asian country.

According to the Food and Agriculture Organization of the United Nations, total planted corn area in China has been steadily growing at 4 percent over the last 10 years; and domestic production volume reached more than 200 million tonnes in 2012, largely driven by increasing domestic food consumption needs. To meet demand, corn growers are continually seeking tools that will improve the productivity of their crops.

In field trials, DINAMIC demonstrated effective control of broadleaf weeds and helped improve corn yields up to 15 percent. The systemic active ingredient in DINAMIC is fast acting, offering flexible weed control during the early post-emergence application window.

“DINAMIC 70WG is a strong herbicide brand globally,” said Bi JingQing, Head of Marketing, Arysta LifeScience China and South Asia. “We are excited to bring this product to Chinese corn growers to help them improve productivity. Together, with our channel partners, we are committed to bringing more innovative and environmentally safe solutions to Chinese growers.”

Arysta LifeScience plans to launch DINAMIC 70WG to the Chinese corn herbicide market for the spring 2015 season.

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**About Arysta LifeScience**

Arysta LifeScience is one of the world's largest privately held crop protection and life science companies with 2013 revenues of US\$1.6 billion. An entrepreneurial provider of crop protection and life science products in more than 125 countries worldwide, Arysta LifeScience specializes in marketing and distribution of respected crop protection brands and life science products that meet the needs of our global partners. More information on the company is available at: [www.arystalifescience.com](http://www.arystalifescience.com).

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