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**ARYSTA LIFESCIENCE CORPORATION SIGNS AGREEMENT WITH  
ASAHI CHEMICAL MFG TO EXPAND DISTRIBUTION AND MARKETING OF ATONIK®  
IN EUROPE, AFRICA AND THE MIDDLE EAST**

*Agreement builds on 10-year development and distribution partnership  
between the two companies*

**Noguères, FR., 27 October 2010** — Arysta LifeScience Corporation today announced it has signed an agreement with Nara, Japan-based Asahi Chemical Mfg. to distribute and market nitrophenol-based plant growth regulator Atonik® in Central Europe, Western Europe, Russia, Ukraine, Africa and the Middle East.

Atonik is a unique, residue-free plant stimulant based on synthetic nitrophenols (naturally occurring compounds in all plants). Plants treated with Atonik show better growth and generative development, biomass accumulation, and higher efficiency of photosynthetic apparatus, water status and membrane integrity. Atonik reduces the negative impact of stress providing a better tolerance to unfavorable crop growth conditions. In the field, Atonik increases yield and the yield quality of arable crops, fruits, greenhouse and field vegetables.

The product is widely commercialized in Europe on various annual and perennial crops including oilseed rape, potato, sugar beet, sunflower, cereals, maize, fruit trees, berries, cucurbits and solanaceous vegetables.

Since 1991 Nichimen Corporation ancestor of Arysta LifeScience has developed successful sales of Atonik in Poland, Slovakia, Czech Republic, Hungary, Bulgaria and Spain. In addition, Arysta LifeScience and Asahi Chemical in February 2009 introduced the Atonik three nitrophenol compounds to the EU Annex I (Directive 2009/11/EC), and now we are working together on Post Inclusion Maintenance in these countries.

“Arysta LifeScience and Asahi have enjoyed a longstanding and mutually beneficial partnership. I am delighted that our strengthened cooperation through this agreement will secure our leadership position in this market segment which is key to Arysta LifeScience’s focus crop strategy” - stated Kevin Smith, President and CEO Arysta LifeScience EAM.

“Atonik is a key green solutions product in the Arysta LifeScience portfolio,” says Antoine Bonhomme, Green Products Marketing Development Lead for Europe Africa and Middle-east, Arysta LifeScience. “We look forward to expanding upon our 10-year partnership with Asahi Chemicals and bringing growers in Western Europe, Russia, Ukraine, Africa and the Middle East a unique plant protection solutions that improve crop tolerance and yield quality.”

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**About Arysta LifeScience Corporation**

Headquartered in Tokyo, Japan, Arysta LifeScience is the world’s largest privately held crop protection and life science company with 2009 revenues of JPY112 billion (US\$1.2 billion). An entrepreneurial provider of crop protection and life science products in more than 125 countries worldwide, Arysta LifeScience specializes in marketing and distribution of respected crop protection brands and life science products in harmony with the needs of global partners. More information on the company is available at: [www.arystalifescience.com](http://www.arystalifescience.com)

**About Asahi Chemical Manufacturing Co., Ltd.**

Asahi Chemical Manufacturing Co., Ltd., is a family owned factory, based in Nara, Japan. ASAHI's forte is manufacturing of specialty fertilizers and bioactive substances for domestic market and for export. OUR experience in this field for more than 50 years helped us to create our main product for export: a plant stimulant, ATONIK. ATONIK is a safe product for intensification of production of various crops in Asia, Europe, Africa, North and South America.